

# Investment Services



As the world's largest commercial real estate network built on local market leadership, NAI Global has deep, global capital markets and asset management experience and expertise.

We work with institutions, REITs and private investors to maximize their real estate holdings – from portfolios of owned real estate and nonperforming loans to single-tenant net leases, multi-family properties, hotels, industrial parks and corporate headquarters.

With 5,000 professionals on the ground in 55 countries, we maintain relationships with buyers of investment and development properties, and continually track activity along product type, value range and geographic area. Our integrated teams specialize in specific sectors of investment sales and acquisitions such as the structuring of sale-leasebacks or finance for first mortgage, mezzanine, and construction loans.



As leaders in our markets, we provide in-depth market insights to help guide your investment decisions and address and mitigate the financial effects of any uncertainties or risks.

Our integrated investment services enhance the value of your investments and bring key intelligence to the sales process with in-depth market research, acquisition and disposition expertise, due diligence processes, asset optimization solutions, customized analytics, and appraisal and valuation.

## Property Marketing

Whether you require a comprehensive marketing strategy for an asset's disposition, broad-based promotion, comprehensive advertising, a PR campaign or target marketing to prospective tenants, our marketing experts work in partnership with our investment and research teams around the world to develop an innovative marketing strategy tailored to showcase your asset and make a high-impact impression.

## Project Leasing

We address every leasing assignment as if we were the owner and view each assignment from a focused, strategic angle. Our goal is not just to fill the vacant space in a property, but to increase the value of the asset by assessing the owner's needs and objectives and satisfying those goals.

## Management Services

Our property management professionals team with our market-leading local office brokers to maximize an asset's value for property owners. We provide a complete range of management services from transition to day-to-day operations to disposition.

## Valuation & Advisory

We know that when you receive the approval to evaluate or dispose of an asset or an entire portfolio, time is money. That's why we emphasize speed, efficiency and accuracy when delivering our recommendations based on present-day office market conditions to value and position your current properties or properties you may wish to purchase.

## Special Asset Services

Today's uncertain market presents a unique set of challenges for investors. Undermanned REO departments often face the daunting task of identifying immediate risks and liabilities while preserving and enhancing the value of the portfolio. To mitigate their efforts, we offer our expertise across the full spectrum of commercial real estate services to provide clients with easy access to all of the services an asset is likely to require throughout the ownership cycle.

The world's largest commercial real estate network.

55 countries. 400 local offices. 5,000 local market leaders.

All actively managed to work wherever you do.

**NAI**Global<sup>®</sup>

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